



Virginia Green Restaurants



James Madison University- Festival Conference and Student Center Harrisonburg, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

James Madison University- Festival Conference and Student Center

James Madison University's Festival Conference and Student Center is a residential dining services retail location.

Virginia Green Activities

Eliminate the use of Styrofoam and minimize disposables

- Use disposable containers that are compostable
- Use disposable containers that are recyclable

Recycle Grease

- Store the grease and have it picked up by rendering company
- Periodically pump the grease traps
- Filter the grease to prolong its life
- Use our grease to make bio-diesel

Recycle and Reduce Waste

- Glass (required for Virginia Green restaurants)
- Aluminum Cans
- Steel Cans
- Plastic
- Toner Cartridges
- Newspaper
- Office Paper
- Cardboard
- Packing Supplies
- Batteries (required by law for NiCad and Lead-Acid)
- Electronics equipment - computers, etc. (may be required by law)
- Track overall waste bills
- Have an effective food inventory control to minimize waste
- Purchase locally grown produce and other foods
- Purchase organic and / or 'sustainably-grown' foods
- Use reusable dishware and glassware & minimize use of disposables
- Use menus and table placards as opportunity to communicate green activities
- Use bulk soap dispensers in public restrooms
- Purchase recycled content paper towels and toilet paper
- Use a last-in/first-out inventory & effective labeling systems
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make 2 sided copies / printed materials
- Use electronic correspondence and forms
- Using 'green' Cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Purchase low-VOC carpets and fabrics
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use 'integrated pest management' (IPM)

Use Water Efficiently

- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have high efficiency dishwashers
- Have low flow bathroom sink faucets and showerheads (sink faucets use no more than 1.5 gallons per minute (gpm), showerheads no more than 2.5 gpm)
- Discourage water-based cleanup (sweep first)

Conserve Energy

- Track overall energy bills
- Have evaluated existing ovens and other kitchen equipment for energy efficiency

- Use high efficiency compact fluorescent light bulbs in all rooms and in canned lighting
- Use high efficiency compat flourescent ballasts and lamps (T-5's & T-8's)
- Have a high efficiency heating & air conditioning (HVAC) system
- Perform preventative maintenance on HVAC system
- Use natural lighting
- Purchase ENERGY STAR computers, appliances, etc.
- Use LEED criteria when developing new buildings
- Are working to achieve LEED-EB (existing building) certification through operational changes and renovations



For more information on **James Madison University- Festival Conference and Student Center**, see www.campusdish.com/en-US/CSMA/JMU/Home.htm?LocationID=4810 or contact Stephanie Hoshower at hoshowsm@jmu.edu or 540-568-3478.

For more information on the Virginia Green program, see www.deq.virginia.gov/p2/viriniagreen.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

