



# Overview of Environmental Stewardship



# Our Social Responsibility

Employee  
Advocacy

Environmental  
Stewardship

Health &  
Nutrition

Community  
Involvement



## Why “Green Thread”?

- renewed focus on our environment
- everything we do impacts our world
- recognition that we need to do our part
- employee healthy environment
- *a green “thread” in everything we do*



# Green Thread Pillars



## Sustainable Food

- Policy
- Local
- Fresh
- Organic
- Certification
- Healthy



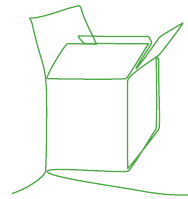
## Green Buildings

- Policy
- LEED-NC
- LEED-EB / HPO
- Greenhouse Gas
- Climate Neutrality
- Sustainable Sites
- Indoor Environment
- Materials & Resources
- Energy Management



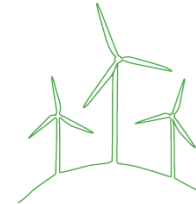
## Waste Stream Management

- Policy
- Reduce
- Reuse
- Recycle
- Compost
- Recover



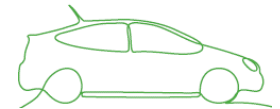
## Responsible Procurement

- Policy
- Minimal Packaging
- Recycled content
- Travel Miles
- Toxicity Reduction
- VOC Minimization
- Travel Miles
- Certification



## Energy & Water Conservation

- Policy
- Conservation
- Efficiency
- Renewable
- Energy Star
- Procurement



## Transportation

- Policy
- Travel Reduction
- Public Transportation
- Hybrids
- Alternative Fuel
- Maintenance



# Sustainable Food

## Strategic Alignment



- 
- Locally grown products used when in-season
  - Shenandoah Valley Buy Fresh, Buy Local member
  - Farmer's Market held each Fall
  - Fair Trade coffee is available at all Starbucks and Java City locations on Campus
  - Organic foods available at Mr. Chips and featured at D-Hall
  - Over 200 products purchased from the state of VA
  - Educational tours for SGA food committee – Bowman Apple, Soy Milk



# Green Buildings

## Strategic Alignment



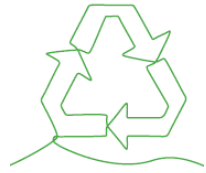
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## Seeking LEED Certification:

East Campus Dining Hall

Carrier Library Starbucks

*Energy Star* rating for all new equipment purchases



# Waste Stream Management

## Strategic Alignment



- Recycling Everywhere – including Concessions!
- Comprehensive Recycling program in all dining locations for back of the house items – Cardboard, Cans, Plastic
- Continued Partnership in RecycleMania
- 10,000 Recycle Mugs purchased for Fall 2009 giveaway
- Reusable containers available at Mrs. Green's and Let's Go
- Reusable bags available at retail locations
- All catering serviceware made from compostable containers



# Responsible Procurement

## Strategic Alignment



Environmentally Preferable  
Purchasing



Responsible Purchasing Network



North American Green Purchasing  
Initiative

- 
- Paper Products with Recycled Content
  - Partnering with responsible vendors
    - Freshens ecotainer paper cold cup
    - Starbucks & Java City Eco Grounds and Fair Trade Coffee
    - Green cleaning products

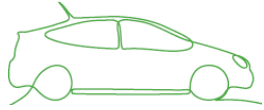


# Energy & Water Conservation

## Strategic Alignment



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- Trayless in D-Hall, East Campus Dining Hall and Mrs. Green's
  - Energy Management Basics training and implementation – Location Checklist for all dining locations
  - Carbon Neutrality Planning

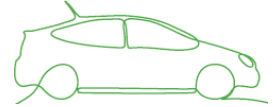
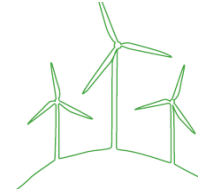
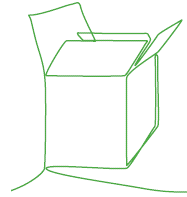
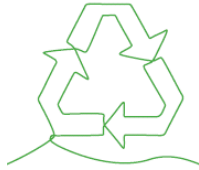


# Transportation

## Alignment



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- 100% of our fryer oil goes to The Greener Oil Company to be converted to biodiesel
  - Awareness system for vehicle selection
  - Travel Miles Assessment in every service we provide



## *Ongoing Initiatives:*

*Certification as a "Virginia Green Restaurant"*  
*Green Food Waste Usage*  
*Increasing local food purchasing by 5%*  
*Increasing Awareness of Recycling and waste*  
*Reduction*



Thank you!

Have a Great Day!

